

Email Comparison Chart

Compare Email Service Providers by features and plans

Feature	BirdSend	AWeber	ConvertKit	MailerLite	GetResponse
Best For	Course creators & digital sellers	Beginners & solopreneurs	Creators & coaches	Beginners & bloggers	Advanced users & marketers
Free Plan	X (14-day trial only)	✔ (Up to 500 subs)	✔ (Up to 1,000 subs)	✔ (Up to 1,000 subs)	✔ (Up to 500 subs)
Email Automation	✔ Easy & smart tagging	✔ Basic automation	✔ Visual automation builder	✔ Good for beginners	✔ Advanced workflows
Landing Pages	✔ Unlimited	✔ Included	✔ Beautiful templates	✔ Drag-and-drop builder	✔ High-converting builder
Ease of Use	✔ Super simple	✔ Beginner-friendly	✔ Clean interface	✔ Intuitive editor	! Can feel complex
Built-in Templates	✔ Clean but limited	✔ Wide variety	✔ Minimal, clean	✔ Stylish and modern	✔ Professional-grade

Feature	BirdSend	AWeber	ConvertKit	MailerLite	GetResponse
Pricing (Starter)	~\$9/mo (1000 subs)	~\$14.99/mo (500 subs)	~\$15/mo (300 subs)	~\$10/mo (1000 subs)	~\$15/mo (1000 subs)
Support Quality	✅ Fast, personal support	✅ Live chat & phone	✅ Great support for creators	✅ Email & chat support	✅ 24/7 live chat
Best Feature	Super-fast setup + tagging	Phone support & ease of use	Advanced tagging + automation	Value-packed free plan	Webinar & sales funnels built-in
Downside	No free plan	Fewer advanced features	Paid plans jump quickly	Reporting can be basic	Steeper learning curve